

RESOLUTION NO. 2014-162

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE DISPENSING WITH THE FORMAL REQUEST FOR PROPOSAL PROCEDURES AND AUTHORIZING THE CITY MANAGER TO EXECUTE A TWO –YEAR CONTRACT WITH THREE OPTIONAL ONE-YEAR EXTENSIONS WITH ROSS-CAMPBELL INC. TO PROVIDE PUBLIC OUTREACH SERVICES ASSOCIATED WITH THE NORTHERN CALIFORNIA REGIONAL RECYCLING GROUP FOR A TOTAL NOT TO EXCEED AMOUNT OF \$97,500

WHEREAS, the City of Elk Grove (City) has determined that it is necessary to retain a Consultant to provide public outreach services associated with the Northern California Regional Recycling Group; and

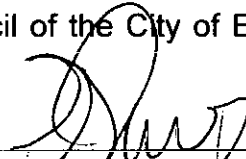
WHEREAS, the County of Sacramento Board of Supervisors approved a resolution to sign a contract with Ross-Campbell, Inc. for the Development and Marketing of Public Outreach and Education Programs; and

WHEREAS, the City Council may dispense with the Formal Request for Proposal (RFP) Procedure under the Elk Grove Municipal Code, where, as here, it is in the City's best interest to contract directly with Ross Campbell allowing for a more streamlined regional outreach message produced in partnership with the County of Sacramento (lead jurisdiction) and the Regional Recycling Group.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove:

- 1) Dispenses with the Formal Request for Proposal Procedure pursuant to Elk Grove Municipal Code Section 3.42.140(B)(3) and:
- 2) Awards the contract for Public Outreach Services to Ross-Campbell Inc. for an initial term of two years with three optional one-year extensions for a total not to exceed amount of \$97,500 and:
- 3) Authorizes the City Manager to execute all related documents.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 23rd day of July 2014.



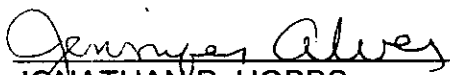
GARY DAVIS, MAYOR of the
CITY OF ELK GROVE

ATTEST:



JASON LINDGREN, CITY CLERK

APPROVED AS TO FORM:



JONATHAN P. HOBBS,
CITY ATTORNEY *for*

**CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2014-162**

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO) **ss**
CITY OF ELK GROVE)

I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on July 23, 2014 by the following vote:

AYES : COUNCILMEMBERS: *Davis, Cooper, Detrick, Hume, Trigg*

NOES: COUNCILMEMBERS: *None*

ABSTAIN : COUNCILMEMBERS: *None*

ABSENT: COUNCILMEMBERS: *None*


**Jason Lindgren, City Clerk
City of Elk Grove, California**